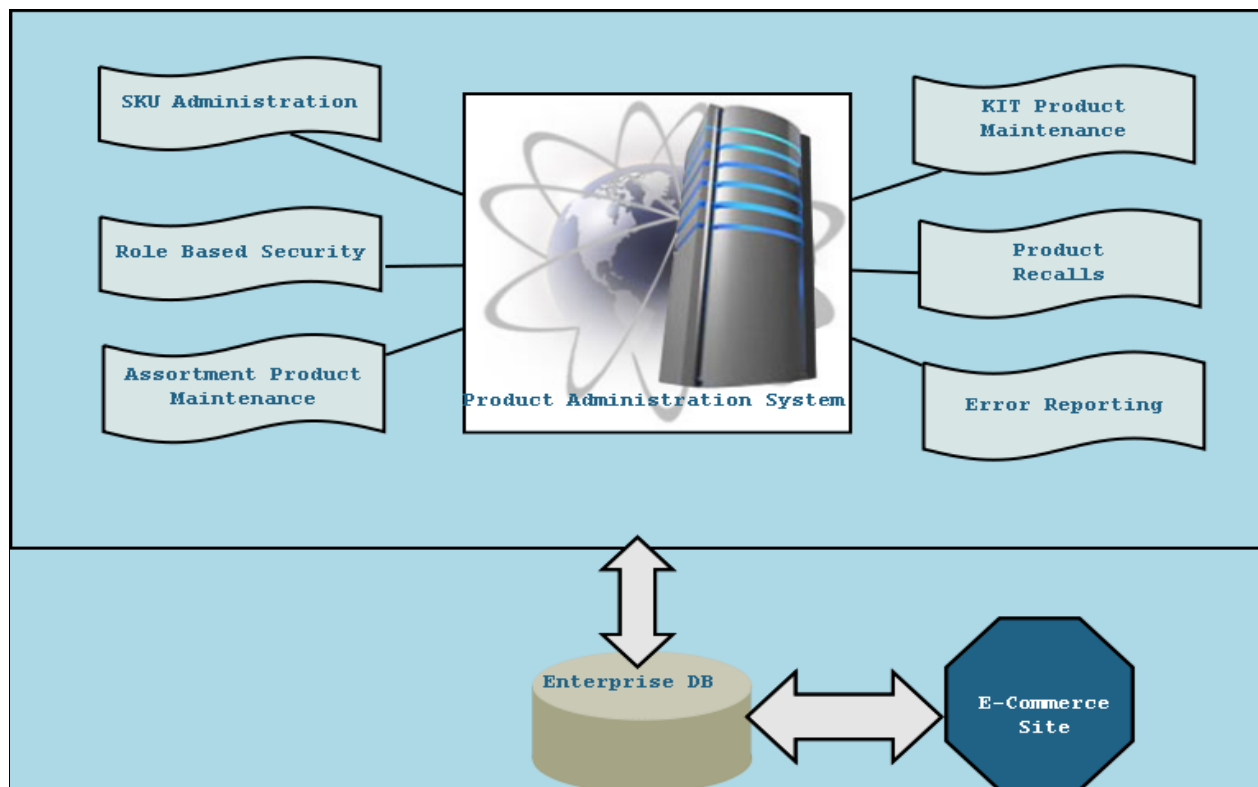


## The Parent Company

**Business vertical:** Retail (e-commerce business space)

**Profile:** This project is complete overhaul of the process of managing products that are sold on their e-commerce website. This enterprise application manages the entire product life-cycle from its inception and serves as the backbone process for all the items that get ready to be put up on sale on the website.

### Component Diagram:



### Results:

- The application boasts of an extremely high performance and takes into account the latest technologies on offer from Oracle and Web2.0 paradigm.
- Role based security architecture made data access/ modification secured.
- Completely overcame the limitation of geographical locations of employees while managing the products.
- Effective handling of product recalls.